CHIPA COMMITTEE QUARTERLY MEETING
October 14, 2014
12:00 noon to 2:00 pm

Present: Ramona Faith, Erin Hawkins, Josephine Thornton, Andrew Leonard, Mayor David Glass, Rubi Cruz, Yajaira Ortega, Melinda Hepp, Allison Murphy, Eileen Yancy, Francisco Cano, Laurie Cameron, Elece Hempel, Diane Olson, Susan Gilmore, Luke Entrup, Kathy Ficco, Babs Kavanaugh, Cynthia Murray, Dave Rose, Beth Dadko, Fran Adams, Vicky Mayster, Diane Madacul, Ingrid Alverde, Carol Harris, Amy Faultstich,
Recorder: Suzanne Cochrane
Presenter: Karen Ben-Moshe, MPH, MPP, Public Health Institute

TOPIC	DISCUSSION
CALL TO ORDER	Ramona Faith called the meeting to order at 12:05 pm. The October 14, 2014 CHIPA Agenda was approved as written.
INTRODUCTIONS	Introductions were made.
CHIPA YOUTH MEMBERS	Erin Hawkins introduced Yajaira Ortega and Rubi Cruz, two of three inaugural CHIPA Youth Members, who will participate on CHIPA and on a Work Group. Yajaira and Rubi participated in a CHIPA orientation process. Yajaira and Rubi introduced themselves and their reasons for wanting to participate on CHIPA. Ms. Hawkins and the CHIPA members reviewed ways they can support CHIPA's Youth Members.
HEALTH ACTION UPDATES	***Cradle to Career Sonoma County:*** Leah Benz reported Cradle to Career Sonoma County has developed a network consisting of about 40 representatives to develop action plans related to Goal 1: Every child enters kindergarten ready to succeed. This group is dedicated to using data and leveraging existing and future resources to ensure all Sonoma County students enter kindergarten ready to succeed. The following Systems and strategies were identified: • Family System: Increase percentage of parents and other family members reading to children • Early Childhood Education (ECE) System: Increase professional development opportunities for ECE providers • K-3 System: Increase number of schools completing a common kindergarten readiness assessment • Community Stem: Increase access to quality preschool Strategies for each item identified have been developed. For additional information visit www.c2csonomacounty. ***Portrait of Sonoma data and outreach updates:*** Erin Hawkins provided updated California Health Kids Survey (CHKS) data on teen smoking not included in the Portrait of Sonoma County. Data indicates 10% drop in teen smoking between 2009-13.

HEALTH IN ALL POLICIES	Karen Ben-Moshe, Senior Program Associate, Health in All Policies Task Force of the California Department of Public Health provided information on the following topics: • What is a Healthy Community? • Health in All Policies • California Health in All Policies Task Force The California Health in all policies Task Force (HiAP) completed a report in December 2010. Karen reviewed accomplishments from the HiAP Task Force and the cultural shift that has occurred in changing Governor's policy priorities. Various counties have been successful in developing health in all policies unique to their community. Five key elements of health in all policies include: • Promote health, equity, and sustainability • Support intersectoral collaboration • Benefit multiple partners • Engage stakeholders • Create structural or process change Karen noted the overall goal of health in all policies is a collaborative approach to improving the health of all people by incorporating health considerations into decision-making processes across sectors and policy areas. Data from the Portrait of Sonoma could be helpful in determining your focus. The goal of Health in All Policies is to ensure that decision-makers are informed about the health, equity, and sustainability consequences of various policy options during the policy development process. The HiAP Task Force learned that relationships and institutional buy-in is an important part of developing and support policy changes and not all policy changes are successful. Some of the challenges that Task Forces experience was lack of models, building collaborative funding structures and demands that exceed staff capacity. For a Health in All Policies Guide: http://www.phi.org/resources/?resource=hiapguide
CHIPA UPDATES	*Cradle to Career:* Susan Gilmore, Chair, provided an overview of Work Group activities. Old Adobe Union Schools District recently added a Spanish Language T-K class, with help from outreach by Work Group members. Gilmore noted that there are vacancies in subsidized childcare slots; difficult in filling is due to high living costs in Petaluma – many families exceed the income cut offs but still cannot afford both high local rents and high quality preschool. As a result of Work Group conversations, VIP agreed to increase income limits in Petaluma and is working to enroll newly eligible families. The Work Group also helped identify Old Adobe Union School District to serve as a pilot for the READY program, and members sit on the READY Commnity Action team.

	The second goal, every child is supported in and out of school, is looking into identifying The Mentor Me program as a resource for families. This goal is in Work Group discussions as Goal 1 has been the primary focus. Schools of Hope continue to look for volunteers as they have expanded their programs to six school sites in Petaluma. ***Wellness and Prevention:*** Kathy Ficco, Chair, stated the Work Group is interested in investigating Health in All Policies and helped coordinate today's speaker. The Work Group is also supporting efforts to expand the EBT incentive program from only the East Side Farmer's Market to all Petaluma area farmer's markets. The Work Group had a presentation on the Million Hearts campaign and will be looking at ways to support community outreach campaign efforts. ***Mental & Behavioral Health Collaborative:*** Fran Adams, Chair, reported the Work Group meets as a collaboration and continues to reach out to community members and providers in supporting mental and behavioral health. Work Group members will be doing a presentation to the Sonoma County Mental Health Board on Tuesday, October 21, 2014 on the work that has been done. The Work Group is also looking at supporting the Sober Circle project being developed, linking the chronically intoxicated homeless with sobriety and social services.
UPDATES FROM CHIPA MEMBERS	Petaluma People Services Center is looking for volunteer drivers for seniors. The iRIDE Petaluma program is looking for individuals interested in helping senior citizens get to their appointments. An information flyer was distributed. A "Living with Trauma" campaign is underway designed for those that are living with victimized veterans. Contact PPSC for more information. There will also be a program to fill xmas stockings for homeless veterans. More information to follow. Petaluma Bounty organizes a Farm Stand each week at the Petaluma Health Center. EBT cards are accepted.
PUBLIC COMMENTS	There were no public comments.
BOARD COMMENTS:	There were no board comments.
PLUS/DELTA CLOSING COMMENTS	Good information Food was good A lot of people attending – may need a bigger room for the January CHIPA meeting.
ADJOURN	Ramona Faith adjourned the meeting at 2:00pm.